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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: BARSADÉ, Jonathan et al.

Appl'n No.: 09/867,223

Filing Date: 29 May 2001

For: NETWORK BANNER ADVERTISEMENT
SYSTEM AND METHOD

Group Art Unit: 3622

Examiner: RETTA, Yehdega

Mail Stop AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office action mailed on May 22, 2006 ("Office action"), the period for response having been extended by three months to November 22, 2006 by payment of the requisite extension fee under 37 C.F.R. § 1.136(a), Applicants respectfully request reconsideration of the application in light of the following amendments and remarks: